[BANK] Email Copy
CD - EDU 2
V2
Email: 1 – educational series
Timing: Wait 5 days
Purpose: Provide educational and consideration content

Subject Line: Your CD Questions Answered
Preview: Clear answers to your CD questions from [BANK].

<Heading> Discover the Benefits of CDs

<Subhead>Let's demystify CDs and discuss a few Frequently Asked Questions.

Certificates of deposit (CDs) are an excellent choice if you have a specific financial goal in mind and don't need immediate access to your funds.

If you're curious about CDs and how to fit them into your savings strategy, we've got you covered.

1. **What is a CD?**
A CD is a secure and reliable savings option offered by [BANK] that allows you to deposit a fixed sum of money for a specific period. During this time, your money typically earns a higher interest rate compared to a regular savings account.
2. **How do CDs work?**
CDs lock in your money for a predetermined term length, from a few months to several years. The longer the term, the higher the interest rate. Your money grows steadily with the accrued interest until the maturity date when you can withdraw the funds or roll them over into a new CD, continuing the cycle of earning interest.
3. **Can you add money to a CD?**
In most cases, you cannot add more money to a CD until it reaches maturity. However, if you anticipate having extra funds, we can help you find a savings option that best suits your needs.

We're here to answer all your CD questions. Want more? Please visit the full list on our website.
<button>Visit Our Blog

<sub>Start Your Financial Future
<cta>Ready to check out our rates? Explore our wide range of CD and IRA options on our website.
<button>Learn More

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